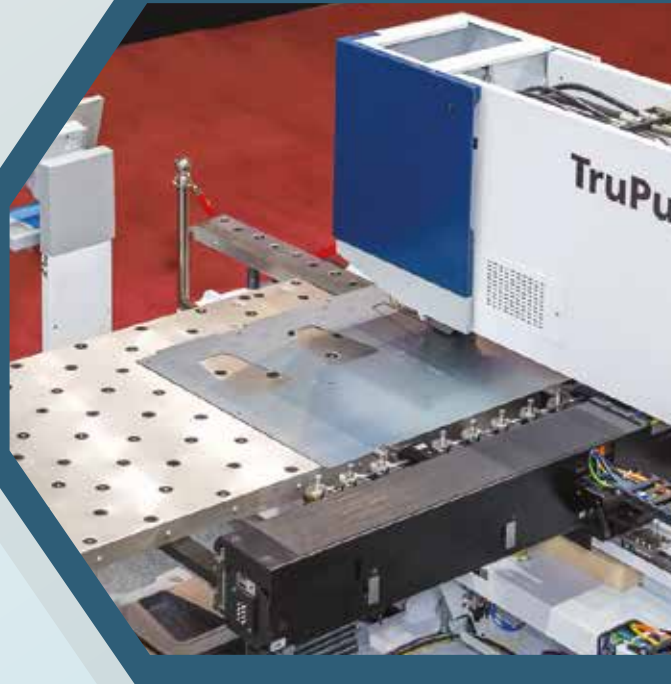


SPONSORSHIP OPPORTUNITIES



The Middle East premier trade show for the metal working, metal manufacturing and steel fabrication Industry



- Surface Preparation and Finishing
- Grinding & Cutting
- Welding & Cutting
- Machinery & Tools
- Pipe Construction

14-17
January 2019 | EXPO CENTRE SHARJAH
UNITED ARAB EMIRATES



FEATURING
PIPE & TUBE
MIDDLE EAST

WELDING & CUTTING
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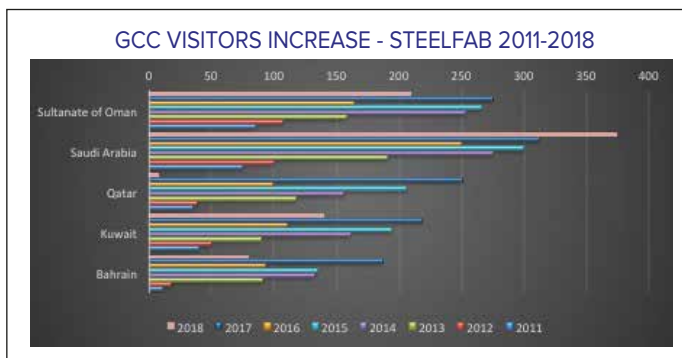
Why Sponsor?

Sponsorships put your company name in front of a targeted audience and extend your visibility beyond the show floor. Don't miss this opportunity to stand out from the competition and connect with the attendees you want to reach.

As region's premier metal working, metal manufacturing and steel fabrication trade fair, SteelFab provides an unrivalled opportunity for your company to promote its market position and expertise to the most influential decision makers in the region.

With a guaranteed audience of more than 7,123 visiting industry professionals, there is no better time or place to promote your business to the people that matter. Whether you want to attract more visitors to your stand, boost the visibility of your brand in the global marketplace or increase the number of leads you generate from the exhibition, SteelFab can help you reach your goals. Continue reading to see a selection of opportunities, or contact us directly to discuss your ideas with our experienced sponsorship team.

Success in Stats



NO. OF TRADE VISITORS: **7,123**
(from 81 countries)

TOTAL NO. OF DIRECT EXHIBITORS: **291**

MAIN EXHIBITORS FROM: **23 countries**

NO. OF INTERNATIONAL EXHIBITORS: **168**

NO. OF DOMESTIC EXHIBITORS: **123**

BRANDS ON DISPLAY: **Over 1000**
(From 43 countries)

SPACE OCCUPIED: **All 6 halls**



What Platinum Sponsorship has to offer:

Platinum Sponsor of Steelfab 2019 will have the highest level of visibility and exposure as sponsor of the regions premier metal working, metal manufacturing and steel fabrication trade fair.

Onsite Branding

- ◆ Façade vinyl stickers on the glass panels at the entrance of Al Taawun side.*
- ◆ Al Mamzar Façade vinyl sticker.*
- ◆ Lanyards sponsorship.*
- ◆ 4 Nos Hall Exit overhead Banner*
- ◆ LED Backlit Hall entrance Board (250cm H x 100cm W)*
- ◆ 4 Nos Boulevard banners.*
- ◆ Entitled for 2 slots at the seminar.
- ◆ Bag sponsorship to be distributed at the registrations counters (Printing and distribution to be taken care by the exhibitor)
- ◆ VIP buyers lounge (Sponsor material like catalogue, invitations, promotional material of the sponsor)
- ◆ 1 Nos Registration desk to be provided to Platinum Sponsor (Al Taawun or Al Mamzar)*
- ◆ 6 nos Outdoor Stand flags.*
- ◆ Back cover advert in the official catalogue.*

External show branding

- ◆ Hoarding (30m x 8m)
- ◆ A-boards (2.44m x 1.22m)
- ◆ Mupi's (1.16m x 1.66m)

Branding on show promotion

- ◆ Platinum Sponsor logo on all show media (preceded by title of “ Platinum Sponsor”)
- ◆ Mention in Press release announcing Platinum Sponsor status
- ◆ Show web site - one dedicated page and hyperlink to Platinum Sponsor site
- ◆ Platinum Sponsor Logo on VIP opening invitations, additionally the Platinum Sponsor will be entitled to 100 VIP invitation
- ◆ Web site - logo to appear on front page as Lead sponsor
- ◆ Logo to appear on all social media to include twitter, Facebook, Instagram etc.
- ◆ Logo on all promotional e-casts - visitor promotion
- ◆ Logo on all printed media to include newspaper advertising
- ◆ Platinum Sponsor support recognized in all press materials, releases and email broadcasts (printing is not guaranteed)
- ◆ 2 x dedicated e-casts to either exhibitors or visitors to promote your key messages - one prior to and one post event

*(Artwork, design to be provided by Sponsor)

Total Platinum Sponsor package cost: AED 175,000



What Diamond Show Sponsorship has to offer:

As the Exclusive Diamond sponsor of SteelFab Exhibition 2019, the diamond sponsor brand will have the second highest level of visibility and exposure. As a part of this exclusive association, Diamond Sponsor will receive the following:

Onsite Branding

- ◆ Façade vinyl stickers on the glass panels at the boulevards facing entrance to Hall 5 & 6.*
- ◆ Visitor badges (lanyard pouch).*
- ◆ 4 Nos Hall Exit overhead Banner.*
- ◆ LED Backlit Hall entrance Board (250cm H x 100cm W).*
- ◆ 3 nos Boulevard banners.*
- ◆ Entitled for 1 slots at the seminar.
- ◆ Bag sponsorship to be distributed at the registrations counters (Printing and distribution to be taken care by the exhibitor)
- ◆ VIP buyers lounge (Material like catalogue, invitations, promotional material of the sponsor).*
- ◆ 1 Nos Registration desk to be provided to Diamond Sponsor (Al Taawun or Al Mamzar).*
- ◆ 4 Nos Outdoor Stand flags.*
- ◆ Front inside cover advert in the official catalogue.*

External show branding

- ◆ Logo on Outdoor hoarding (30m x 8m)
- ◆ Logo A-boards (2.44m x 1.22m)
- ◆ Logo on Mupi's (1.16m x 1.66m)
- ◆ Logo on Lamp posts banners (1.2m x 2.4m)

Branding on show promotion

- ◆ Diamond Sponsor Logo on all show media (preceded by title of 'Diamond Sponsor')
- ◆ Mention in Press release announcing Diamond Sponsor status
- ◆ Show web site - dedicated page and hyperlink to Diamond Sponsor site
- ◆ Web site - logo to appear as Diamond Sponsor
- ◆ Logo to appear on all social media to include Twitter, Facebook page etc.
- ◆ Logo on all promotional e-casts -visitor promotion
- ◆ Logo on all printed media to include newspaper advertising
- ◆ Logo on VIP opening invitations, additionally the Platinum Sponsor will be entitled to 50 VIP invitation
- ◆ Diamond Sponsor's support highlighted in all press materials, releases & email broadcasts (printing is not guaranteed)
- ◆ 2 x dedicated e-casts to either exhibitors or visitors to promote your key messages - one prior to and one post event

*(Artwork, design to be provided by Sponsor)

Total Diamond Sponsor package cost: AED 125,000



What Gold Sponsorship has to offer:

Gold sponsors of SteelFab Exhibition 2019, will have a high level of visibility and exposure as sponsor of the regions premier metal working, metal manufacturing and steel fabrication trade fair.

Onsite Branding

- ◆ Outdoor Ad Pillar(200 cm W x 200 cm W x 240cm H) .*
- ◆ 4 Nos Hall Exit overhead Banner.*
- ◆ 2nos Boulevard banners.*
- ◆ VIP buyers lounge (Material like catalogue, invitations, promotional material of the sponsor)
- ◆ 10 x directional footprints *
- ◆ Registration desk to be provided to Gold Sponsor (Al Taawun or al Mamzar)*
- ◆ Al Taawun Indoor Backlit.*
- ◆ LED Backlit Hall entrance Board (250cm H x 100cm W).*
- ◆ Entitled for 1 slots at the seminar.
- ◆ 3 Nos Outdoor Stand flags.*
- ◆ Back inside cover advert in the official catalogue.*

External show branding

- ◆ Logo on hoarding (30m x 8m)
- ◆ Logo on A-boards (2.44m x 1.22m)
- ◆ Logo Mupi's (1.16m x 1.66m)
- ◆ Logo Lamppost banners (1.2m x 2.4m)

Branding on show promotion

- ◆ Gold Sponsor Logo on all show media (preceded by title of 'Gold Sponsor')
- ◆ Mention in Press release announcing Gold Sponsor status
- ◆ Show web site - dedicated page and hyperlink to Gold Sponsor site
- ◆ Web site - logo to appear on each page as Gold Sponsor
- ◆ Logo to appear on all social media to include twitter, Facebook, LinkedIn etc
- ◆ Logo on all promotional e-casts -visitor promotion
- ◆ Logo on all printed media to include newspaper advertising
- ◆ Logo on VIP opening invitations, additionally the Platinum Sponsor will be entitled to 50 VIP invitation
- ◆ Gold Sponsor support recognized in all press materials, releases and email broadcasts)
- ◆ 1 x dedicated e-casts to either exhibitors or visitors to promote your key messages - one prior to & one post event

*(Artwork, design to be provided by Sponsor)

Total Gold Sponsor package cost AED 75,000



What Silver Sponsorship has to offer:

Silver sponsors of SteelFab Exhibition 2019, will have a high level of visibility and exposure as Sponsor of the regions premier metal working, metal manufacturing and steel fabrication trade fair.

Onsite Branding

- ◆ 4 Nos Hall Exit overhead Banner.*
- ◆ LED Backlit Hall entrance Board (250cm H x 400cm W).*
- ◆ Entitled for 1 slots at the seminar.
- ◆ VIP buyers lounge (Sponsor material like catalogue, invitations, promotional material of the sponsor)
- ◆ 2 Nos Outdoor Stand flags.*
- ◆ Registration desk to be provided to Silver (Al Taawun or Al Mamzar)
- ◆ Al Mamzar Indoor Backlit.*
- ◆ 2 Nos Boulevard banners.*
- ◆ 10 x directional footprints.*
- ◆ 1 Nos Advert in the official catalogue.*

External show branding

- ◆ Logo on hoarding (30m x 8m)
- ◆ Logo Mupi's (1.16m x 1.66m)
- ◆ Logo on A-boards (2.44m x 1.22m)
- ◆ Logo Lamppost banners (1.2m x 2.4m)

Branding on show promotion

- ◆ Silver Sponsor Logo on all show media (preceded by title of 'Silver Sponsor')
- ◆ Mention in Press release announcing Silver Sponsor status
- ◆ Show web site - dedicated page and hyperlink to Gold Sponsor site
- ◆ Web site - logo to appear on each page as Gold Sponsor
- ◆ Logo to appear on all social media to include twitter, Facebook, LinkedIn etc
- ◆ Logo on all promotional e-casts -visitor promotion
- ◆ Logo on all printed media to include newspaper advertising
- ◆ Logo on VIP opening invitations, additionally the Platinum Sponsor will be entitled to 50 VIP invitation
- ◆ Gold Sponsor support recognized in all press materials, releases and email broadcasts)
- ◆ 1 x dedicated e-casts to either exhibitors or visitors to promote your key messages - one prior to & one post event

*(Artwork, design to be provided by Sponsor)

Total Silver Sponsor package cost AED50,000



What Bronze Sponsorship has to offer:

Bronze sponsors of SteelFab Exhibition 2019, will have a high level of visibility and exposure as Sponsor of the regions premier metal working, metal manufacturing and steel fabrication trade fair.

Onsite Branding

- ◆ 4 Nos Hall Exit overhead Banner.*
- ◆ LED Backlit Hall entrance Board (250cm H x 400cm W).*
- ◆ Entitled for 1 slots at the seminar.
- ◆ VIP buyers lounge (Sponsor material like catalogue, invitations, promotional material of the sponsor)
- ◆ 1 Nos Advert in the official catalogue.*
- ◆ Union Hall Indoor Backlit.*
- ◆ 1 Nos Boulevard banners.*
- ◆ 1 Nos Outdoor Stand flags.

External show branding

- ◆ Logo on hoarding (30m x 8m)
- ◆ Logo Mupi's (1.16m x 1.66m)
- ◆ Logo on A-boards (2.44m x 1.22m)
- ◆ Logo Lamppost banners (1.2m x 2.4m)

Branding on show promotion

- ◆ Bronze Sponsor Logo on all show media (preceded by title of 'Bronze Sponsor')
- ◆ Mention in Press release announcing Bronze Sponsor status
- ◆ Show web site - dedicated page and hyperlink to Gold Sponsor site
- ◆ Web site - logo to appear on each page as Gold Sponsor
- ◆ Logo to appear on all social media to include twitter, Facebook, LinkedIn etc
- ◆ Logo on all promotional e-casts -visitor promotion
- ◆ Logo on all printed media to include newspaper advertising
- ◆ Logo on VIP opening invitations, additionally the Platinum Sponsor will be entitled to 50 VIP invitation
- ◆ Gold Sponsor support recognized in all press materials, releases and email broadcasts)
- ◆ 1 x dedicated e-casts to either exhibitors or visitors to promote your key messages - one prior to & one post event

*(Artwork, design to be provided by Sponsor)

Total Bronze Sponsor package cost AED40,000